



MEDIA RELEASE

QED Enviro/07/01

21 February 2007

Enviro-Entrepreneur School 2007 dates announced

**London: 2 - 4 April at Imperial College
London, July (dates and venue tbc)**

The QED Enviro-Entrepreneur School is to run twice in London this year, allowing 60 people to participate in the popular programme which has already helped just under 100 'enviro-entrepreneurs' research or launch sustainable businesses. At a time when the market for environmentally-friendly goods and services is booming, these Schools prepare innovators and designers for the reality of business life. Places are fully-funded with a small charge for materials and refreshments.

Alice Whiteley attended the Summer 2006 School in London and is about to open her first Loop store in Ealing. "Kids' stuff is made to last beyond a few months but ends up in the loft. Through Loop, parents can sell quality kids clothing, toys and equipment and buy nearly-new for their child's next growth spurt. All in a stylish and convenient store on their local high street. Good for the environment and good for parents' wallets too!" Alice found the School allowed her the opportunity to step back from all the detail and see the bigger picture of what she wanted her business to achieve. The contacts she made have also proved very valuable.

The QED Enviro-Entrepreneur School is a three-day intensive programme, led by entrepreneurs and business development trainers. It is open to all aspiring entrepreneurs who have a great idea for a sustainable business or who want to create an exciting recyclable and recycled content product. All industry sectors will be considered but the School is particularly suited to Arts, Engineering and Creative Industry graduates and alumni who want to make or design something using recycled and recyclable materials as well as business specialists who want to develop a sustainable business.

Martijn Mugge, Director of Enterprise says: "We are pleased to announce the launch of this year's Schools which will help release the entrepreneurial talent of another 60 potential 'high-flyers' on top of the 100 or so who have successfully completed our previous Schools. Opportunities in this fast growing sector are enormous and it is a privilege to be involved in identifying and enabling the next generation of enviro-entrepreneurs to improve our future."

The London Schools are funded by London Remade and delivered by business consultants QED Consulting with sponsorship from London Imperial College and also supported by the WestFocus Sustainability in Practice Network.

ENDS

Media enquiries: Louise Third Integra Communications

louise@integra.gb.com

0115 906 1377

Editor's Notes:

To register interest in a place on the Enviro-Entrepreneur Schools go to www.enviroentrepreneur.co.uk or email: amanda@qedconsulting.co.uk

QED Consulting: www.qedconsulting.co.uk

QED was established 12 years ago and numbers over 80 consultants nation-wide, specialising in multi-functional strategic business development and senior management training. Clients include both large multi-national corporations and small developing companies, as well as a wide range of organisations in the public sector.

London contacts:

London Remade: www.londonremade.com London Remade is in the business of recycling, creating environmental solutions for a sustainable capital.

WestFocus: www.westfocus.org.uk WestFocus is a consortium of universities located in South and West London and the Thames Valley.

Imperial College: www.imperial.ac.uk/entrepreneurship

Loop: www.loopkids.co.uk

Loop is a new kind of retailer, established by Alice Whiteley in 2006. It helps parents to buy and sell quality branded kids product in stylish high store environments. The first store is about to be launched in Ealing, West London.